

2018



**NEW
ERA**

®

INTRODUCING
THE APPAREL
COLLECTION



A BRAND NEW MOMENT

AN ICONIC HEADWEAR BRAND FOR NEARLY A CENTURY, NEW ERA NOW REVOLUTIONIZES LOOKS FOR THE STREET, TEAM AND FANS. MAKE A STATEMENT AND EXPRESS YOUR UNIQUE PASSION, PRIDE AND STYLE.





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**TEES &
TANKS**



**A
BRAND
NEW
ATTI-
TUDE**

HERITAGE BLEND

Our 60/40 blend creates an unbelievably soft tee with the comfort of a past era.

TWISTS

DARK ROYAL TWIST

TRUE NAVY TWIST

LIGHT GRAPHITE TWIST

BLACK TWIST

ROYAL HEATHER

RAINSTORM GREY HEATHER

TRUE NAVY HEATHER

SHADOW GREY HEATHER

BLACK HEATHER

NEW ERA

SCARLET

TRUE NAVY

DEEP ORANGE

DARK ROYAL

SKY BLUE

CRIMSON

WHITE

ROYAL

DEEP PINK (LNEA100 only)

GRAPHITE

BLACK

DARK GREEN

COLORS





HEATHER

COLOR

Heritage Blend Crew Tee
NEA100 Colors Pricing Upon Request,
Heathers \$10.98,
Twists \$11.98
Adult Sizes: XS-4XL

Ladies Heritage Blend Crew Tee
LNEA100 Colors Pricing Upon Request,
Heathers \$10.98,
Twists \$11.98
Ladies Sizes: XS-4XL

FABRIC
4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

- DETAILS**
- Heat transfer label for tag-free comfort
 - Reverse neck and shoulder taping
 - Heat transfer New Era flag logo on left sleeve
 - Woven New Era badge at hem



TWIST



HERITAGE BLEND

This ultra-comfortable tee seamlessly mixes classic softness with modern details.

Heritage Blend Long Sleeve Crew Tee

NEA102 Colors \$13.98, Heathers \$14.98
Adult Sizes: XS-4XL

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Heat transfer label for tag-free comfort
- Reverse neck and shoulder taping
- Heat transfer New Era flag logo on left sleeve
- Woven New Era badge at hem

COLORS



HEATHERS



Ladies Heritage Blend V-Neck Tee

LNEA101 Colors \$10.98, Heather \$11.98
Ladies Sizes: XS-4XL

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Crossover v-neck
- Heat transfer label for tag-free comfort
- Reverse neck and shoulder taping
- Heat transfer New Era flag logo on left sleeve
- Woven New Era badge at hem

COLORS



HEATHER





This colorblock tee fuses unbelievable softness with heritage-inspired comfort.



Heritage Blend Varsity Tee

NEA107 \$15.98
Adult Sizes: XS-4XL

- Solid color back
- Faux raglan sleeves

Ladies Heritage Blend Varsity Tee

LNEA107 \$15.98
Ladies Sizes: XS-4XL

- Reverse raglan shoulder taping
- Rolled and tacked cuffs
- Scalloped hem

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Heat transfer label for tag-free comfort
- Heat transfer New Era flag logo on left sleeve
- Woven New Era badge at hem
- Side vents

HERITAGE BLEND

A major-league look for fans in the stands or on the street.

Heritage Blend 3/4-Sleeve Baseball Raglan Tee

NEA104 Colors \$17.98,
Heathers and Twists \$18.98
Adult Sizes: XS-4XL

- Heat transfer New Era flag logo on left sleeve
- Slightly rounded hem

Ladies Heritage Blend 3/4-Sleeve Baseball Raglan Tee

LNEA104 Colors \$17.98,
Heathers and Twists \$18.98
Ladies Sizes: XS-4XL

- Shoulder and back yoke colorblocking
- Scalloped hem

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Heat transfer label for tag-free comfort
- Raglan sleeves
- Woven New Era badge at hem



NEA104 ADULT COLORS



NEA104 ADULT HEATHERS & TWISTS



LNEA104 LADIES COLORS



LNEA104 LADIES HEATHERS & TWISTS





NEW TEMPLETON
VIPERS

VIPERS
NT



HERITAGE BLEND

With its longer length, this extra-soft hoodie tank has an all-star look.

Ladies Heritage Blend Hoodie Tank

LNEA106 \$15.98

Ladies Sizes: XS-4XL

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Heat transfer label for tag-free comfort
- Twill drawcords with black nickel grommets
- Front pouch pocket
- Woven New Era badge at hem



NEW ERA



HERITAGE BLEND

A quintessential racerback tank that can layer easily or stand on its own.

Ladies Heritage Blend Racerback Tank

LNEA105 Colors Pricing Upon Request, Twist/Color, Color/Twist, Heathers \$10.98

Ladies Sizes: XS-4XL

FABRIC

4.4-ounce, 60/40 ring spun combed cotton/poly, 30 singles

DETAILS

- Heat transfer label for tag-free comfort
- Contrast binding at neck and arm openings (Twists)
- Woven New Era badge at hem



ROYAL



SCARLET



DEEP PINK



DARK ROYAL/DARK ROYAL TWIST



TRUE NAVY HEATHER



BLACK



SHADOW GREY HEATHER



LIGHT GRAPHITE TWIST/
GRAPHITE



NEW ERA



TRI-BLEND PERFOR- MANCE

Moisture-wicking performance joins unbeatable tri-blend softness in this throw-on-and-go tee.



Tri-Blend Performance Crew Tee

NEA130 \$13.98

Adult Sizes: XS-4XL

Ladies Tri-Blend Performance Scoop Tee

LNEA130 \$13.98

Ladies Sizes: XS-4XL

FABRIC

4.3-ounce, 50/38/12 poly/ring spun combed cotton/rayon, 30 singles

DETAILS

- Triple-needle stitching throughout
- Self-fabric neck binding
- Heat transfer label for tag-free comfort
- Heat transfer New Era flag logo on left sleeve



WHITE SOLID



SHADOW GREY



ROYAL



TRUE NAVY



CRIMSON



DARK GREEN



DARK GRAPHITE



BLACK SOLID



PURPLE
(LNEA130 only)





TRI-BLEND PERFOR- MANCE

This ultra-soft baseball raglan is a modernized take on the traditional style with colorblocking and moisture-wicking performance.

Ladies Tri-Blend Performance Baseball Tee

LNEA132 \$19.98

Ladies Sizes: XS-4XL

FABRIC

4.3-ounce, 50/38/12 poly/ring spun combed cotton/rayon, 30 singles

DETAILS

- Triple-needle stitching throughout
- Self-fabric neck binding
- Heat transfer label for tag-free comfort
- Contrast panels at elbows
- Drop tail hem
- Heat transfer New Era flag logo at hem



BLACK SOLID/SHADOW GREY



DARK GRAPHITE/BLACK SOLID



WHITE/SHADOW GREY



ROYAL/SHADOW GREY



NEW ERA





DARK GRAPHITE

BLACK SOLID

TRUE NAVY

WHITE SOLID
(LINEA131 only)

SHADOW GREY

An exceptional layering piece, this hoodie hits the trifecta of softness, moisture-wicking performance and timeless design.



Ladies Tri-Blend Performance Pullover Hoodie Tee

LNEA131 \$23.98

Ladies Sizes: XS-4XL

- V-neckline
- Dolman sleeves
- Thumbholes
- Drop tail hem
- Heat transfer New Era flag logo at hem

Tri-Blend Performance Pullover Hoodie Tee

NEA131 \$23.98

Adult Sizes: XS-4XL

- Drawcords with debossed New Era metal tips
- Front pouch pocket
- Heat transfer New Era flag logo at pocket
- Side vents

FABRIC

4.3-ounce, 50/38/12 poly/ring spun combed cotton/rayon, 30 singles

DETAILS

- 3-panel hood
- Heat transfer label for tag-free comfort



NEW ERA

SUEDED COTTON

This retro-inspired tee is sueded for amazing softness and a lofty hand feel.

ROYAL HEATHER

WHITE

SHADOW GREY HEATHER

TRUE NAVY HEATHER

DARK GREEN HEATHER

BLACK HEATHER



Sueded Cotton Crew Tee

NEA120 \$13.98

Adult Sizes: XS-4XL

FABRIC

5-ounce, 60/40 sueded ring spun cotton/poly, 20 singles

DETAILS

- Triple-needle coverstitching throughout
- 1x1 rib knit at neck
- Heat transfer label for tag-free comfort
- Embroidered New Era flag logo on left sleeve
- Slight drop tail hem
- Side vents



Sueded for lofty softness, this raglan scores with home-run style.



Sueded Cotton 3/4-Sleeve Baseball Raglan Tee

NEA121 \$17.98

Adult Sizes: XS-4XL

FABRIC

5-ounce, 60/40 sueded ring spun cotton/poly, 20 singles

DETAILS

- Triple-needle coverstitching throughout
- 1x1 rib knit at neck
- Rib knit V inset at neck
- Heat transfer label for tag-free comfort
- Raglan sleeves
- Embroidered New Era flag logo on left sleeve
- Side vents

ROYAL HEATHER/WHITE



TRUE NAVY HEATHER/WHITE



BLACK HEATHER/SHADOW GREY HEATHER



BLACK HEATHER/WHITE



SHADOW GREY HEATHER/WHITE



NEW ERA





**FLEECE
HOODIES,
CREWS &
FULL-ZIPS**

**A BR
NEW**





RAND GAME



SUEDED COTTON

This lightweight hoodie has lived-in, sueded softness and vintage appeal.



Sueded Cotton Full-Zip Hoodie

NEA122 \$29.98

Adult Sizes: XS-4XL

Ladies Sueded Cotton Full-Zip Hoodie

LNEA122 \$29.98

Ladies Sizes: XS-4XL

FABRIC

5-ounce, 60/40 sueded ring spun cotton/poly jersey knit, 20 singles

DETAILS

- 3-panel hood
- Zip-through collar
- Heat transfer label for tag-free comfort
- Contrast drawcords (except White)
- Contrast metal zipper
- Front pouch pockets
- Embroidered New Era flag logo on left pocket
- Rib knit cuffs and hem



SHADOW GREY
HEATHER



ROYAL
HEATHER



TRUE NAVY
HEATHER



BLACK
HEATHER



WHITE
(LNEA122 only)





FRENCH TERRY

This sueded, cotton-rich sweatshirt looks and feels like a reliable classic.

TRUE NAVY TWIST

TRUE NAVY
(not available in NEA501)

DARK ROYAL TWIST
(not available in NEA501)

LIGHT GRAPHITE TWIST

GRAPHITE

BLACK TWIST

BLACK



French Terry Crew
NEA501 \$39.98
 Adult Sizes: XS-4XL

FABRIC
 9-ounce, 52/48 cotton/poly
 sueded French terry

- DETAILS**
- Coverstitched seams
 - Woven New Era patch label
 - Rib knit V inset at neck
 - Rolled-forward shoulders
 - Rib knit side panels
 - Embroidered New Era flag logo on left sleeve
 - Rib knit cuffs and hem
 - Woven New Era badge at hem

French Terry Pullover Hoodie
NEA500 \$43.98
 Adult Sizes: XS-4XL

- Rib knit V inset at neck

Ladies French Terry Pullover Hoodie
LNEA500 \$43.98
 Ladies Sizes: XS-4XL

- Crossover hood

FABRIC
 9-ounce, 52/48 cotton/poly sueded French terry

- DETAILS**
- Coverstitched seams
 - Lined and twill-taped 3-panel hood
 - Woven New Era patch label
 - Black nickel grommets
 - Wide drawcords with New Era metal tips
 - Rolled-forward shoulders
 - Rib knit side panels
 - Front pouch pocket
 - Embroidered New Era flag logo on left sleeve
 - Rib knit cuffs and hem
 - Woven New Era badge at hem



FRENCH TERRY

This hoodie fuses the soft feel of an old-school essential with modern must-have details.

French Terry Full-Zip Hoodie

NEA502 \$49.98

Adult Sizes: XS-4XL

Ladies French Terry Full-Zip Hoodie

LNEA502 \$49.98

Ladies Sizes: XS-4XL

- Side vents

FABRIC

9-ounce, 52/48 cotton/poly sueded French terry

DETAILS

- Coverstitched seams
- Lined and twill-taped 3-panel hood
- Zip-through collar
- Woven New Era patch label
- Exposed black nickel zipper and grommets
- Wide drawcords with New Era metal tips
- Rolled-forward shoulders
- Rib knit side panels
- Front pouch pockets
- Embroidered New Era flag logo on left sleeve
- Rib knit cuffs and hem
- Woven New Era badge at hem



This jacket gives a nod to traditional baseball styling, but is updated in super-soft French terry.

French Terry Baseball Full-Zip

NEA503 \$45.98

Adult Sizes: XS-4XL

Ladies French Terry Baseball Full-Zip

LNEA503 \$45.98

Ladies Sizes: XS-4XL

FABRIC

9-ounce, 52/48 cotton/poly sueded French terry

DETAILS

- Contrast rib knit collar and cuffs
- Woven New Era patch label
- Exposed black nickel zippers
- Contrast front zippered pockets with exposed zipper tape
- Embroidered New Era flag logo on left sleeve
- Rib knit hem
- Woven New Era badge at hem



LIGHT GRAPHITE TWIST/
GRAPHITE



TRUE NAVY/TRUE NAVY
TWIST



BLACK TWIST/BLACK



LIGHT GRAPHITE TWIST/
GRAPHITE



TRUE NAVY TWIST/
TRUE NAVY



BLACK TWIST/BLACK



TRI-BLEND FLEECE

This midweight hoodie is as comfortable in the stands as it is on the street.

TRUE NAVY HEATHER

SHADOW GREY
HEATHER

ROYAL HEATHER

BLACK HEATHER



Tri-Blend Fleece Pullover Hoodie

NEA510 \$39.98

Adult Sizes: XS-4XL

- Crossover neck
- Rolled-forward shoulders

FABRIC

7-ounce, 55/34/11 cotton/poly/rayon fleece

DETAILS

- Coverstitched seams
- 3-panel hood
- Heat transfer label for tag-free comfort
- Embossed New Era neck and shoulder taping
- Matte black grommets
- Hand-dipped, silicone-tipped drawcords
- Front pouch pocket
- Debossed silicone New Era flag logo on pocket
- Rib knit cuffs and hem



Ladies Tri-Blend Fleece Pullover Hoodie

LNEA510 \$39.98

Ladies Sizes: XS-4XL

- Cowl neck
- Raglan sleeves
- Rib knit pocket detail
- Thumbholes
- Longer length
- Curved drop tail hem



Prices apply to sizes XS-XL and are subject to change. Please inquire for pricing on larger sizes.



TRI-BLEND FLEECE

Designed for maximum comfort, this hoodie has a go-anywhere look complete with modern details.

Tri-Blend Fleece Full-Zip Hoodie

NEA511 \$43.98

Adult Sizes: XS-4XL

Ladies Tri-Blend Fleece Full-Zip Hoodie

LNEA511 \$43.98

Ladies Sizes: XS-4XL

- Wide rib knit hem

FABRIC

7-ounce, 55/34/11 cotton/poly/rayon fleece

DETAILS

- Coverstitched seams
- 3-panel hood
- Heat transfer label for tag-free comfort
- Embossed New Era neck and shoulder taping
- Matte black grommets
- Hand-dipped, silicon-tipped drawcords
- Zip-through neck
- Exposed vislon zipper
- Matte black zipper pull debossed with New Era flag logo
- Rolled-forward shoulders
- Front pouch pockets
- Debossed silicone New Era flag logo on left pocket
- Rib knit cuffs and hem



SHADOW GREY HEATHER

ROYAL HEATHER

TRUE NAVY HEATHER

BLACK HEATHER

SHADOW GREY HEATHER

ROYAL HEATHER

TRUE NAVY HEATHER

BLACK HEATHER





A layer to live in, this pullover mixes tri-blend softness with vintage appeal.

Tri-Blend Fleece 1/4-Zip Pullover

NEA512 \$41.98

Adult Sizes: XS-4XL

FABRIC

7-ounce, 55/34/11 cotton/poly/rayon fleece

DETAILS

- Coverstitched seams
- Heat transfer label for tag-free comfort
- Embossed New Era neck and shoulder taping
- Exposed vislon zipper
- Matte black zipper pull debossed with New Era flag logo
- Rolled-forward shoulders
- Rib knit cuffs and hem
- Debossed silicone New Era flag logo at hem



**PERFORMANCE
POLOS,
TEES,
JERSEYS &
JACKETS**

**A BR
NEW**





AND GAME



VENUE

An iconic, versatile look that covers all the bases: home, work, travel and more.

ROYAL

DARK GREEN

WHITE

BLACK

GRAPHITE HEATHER

SCARLET

TRUE NAVY



Venue Home Plate Polo

NEA300 Colors \$33.98, Heathers \$35.98
Adult Sizes: XS-4XL

- 3-button placket

Ladies Venue Home Plate Polo

LNEA300 Colors \$33.98, Heathers \$35.98
Ladies Sizes: XS-4XL

- Elongated 6-button placket
- Inverted back pleat
- Drop tail hem

FABRIC

5.6-ounce, 63/37 cotton/poly pique with moisture-wicking performance

DETAILS

- Rib knit collar and banded cuffs
- Partial collar stand at back neck
- Embossed New Era neck taping
- Heat transfer label for tag-free comfort
- Engraved New Era buttons
- Raised silicone New Era flag logo on left sleeve
- Embossed New Era taped side vents



Prices apply to sizes XS-XL and are subject to change. Please inquire for pricing on larger sizes.



SERIES PERFOR- MANCE

With sport-
inspired good
looks, this tee
beats moisture
with unrivaled
softness.

DEEP ORANGE SOLID
(Not available in NEA201)

WHITE SOLID

GOLDENROD
(Not available in NEA201)

DARK GREEN
(Not available in NEA201)

SKY BLUE
(Not available in NEA201)

ROYAL

GRAPHITE

SCARLET

DEEP PINK
(LNEA200 only)

BLACK SOLID

CRIMSON
(Not available in NEA201)

TRUE NAVY

RAINSTORM GREY



Series Performance Crew Tee

NEA200 \$17.98

Adult Sizes: XS-4XL

- New Era flag logo heat transfer on left sleeve

Ladies Series Performance Scoop Tee

LNEA200 \$17.98

Ladies Sizes: XS-4XL

- Side gussets
- New Era flag logo heat transfer on left sleeve
- Scalloped hem

Youth Series Performance Crew Tee

YNEA200 \$15.98

Youth Sizes: XS-XL

- New Era flag logo heat transfer on left sleeve

Colors: White Solid, Graphite, Black Solid

Series Performance Long Sleeve Crew Tee

NEA201 \$19.98

Adult Sizes: XS-4XL

- New Era flag logo heat transfer on hem

FABRIC

4-ounce, 100% polyester jersey with moisture-wicking and odor-fighting performance

DETAILS

- Heat transfer label for tag-free comfort
- Embossed New Era neck taping
- Modified raglan sleeves
- Underarm gussets



DIAMOND ERA

Inspired by the same Diamond Era textured fabric as our iconic baseball caps, this moisture-wicking, snag-resistant jersey is designed for on-field performance, but is also perfect for fans.

Diamond Era Full-Button Jersey
NEA220 \$29.98

Adult Sizes: XS-4XL

Youth Diamond Era Full-Button Jersey
YNEA220 \$27.98

Youth Sizes: XS-XL

FABRIC

5.3-ounce, 100% polyester Diamond Era jacquard

DETAILS

- Heat transfer label for tag-free comfort
- Raglan sleeves
- Underarm gussets
- Engraved New Era dyed-to-match buttons
- Buttons placed for ease of embellishment
- Embroidered New Era flag logo on left sleeve
- Shirt tail hem
- Woven New Era jock tag at hem



An exceptional training or on-field piece, this moisture wicking, snag-resistant jersey combines Diamond Era fabric with a smooth interlock body.

Diamond Era 2-Button Jersey

NEA221 \$27.98

Adult Sizes: XS-4XL

Youth Diamond Era 2-Button Jersey

YNEA221 \$25.98

Youth Sizes: XS-4XL

FABRIC

5.9-ounce, polyester interlock double knit body

5.3-ounce, 100% polyester Diamond Era jacquard at neck, back yoke and side panels

DETAILS

- Heat transfer label for tag-free comfort
- Raglan sleeves
- Engraved New Era dyed-to-match buttons
- Embroidered New Era flag logo on left sleeve
- Shirttail hem



BACK VIEW



WHITE

ROYAL

TRUE NAVY

SCARLET

BLACK

GRAPHITE/
BLACK

TRUE NAVY/
SCARLET

DARK GREEN/
WHITE

DEEP ORANGE/
BLACK

GOLD/BLACK

NEW ERA



CAGE

Designed for warm-ups and batting practice—or for fun at the batting cages—this water-repellent, wind-resistant jacket has short sleeves for ease of movement.

Cage Short Sleeve 1/4-Zip Jacket

NEA600 \$45.98

Adult Sizes: XS-4XL

- Right side seam zipper for easy on/off

Youth Cage Short Sleeve 1/4-Zip Jacket

YNEA600 \$39.98

Youth Sizes: XS-XL

FABRIC

94/6 poly/spandex with durable water-repellent (DWR) finish

DETAILS

- Heat transfer label for tag-free comfort
- Rib knit neck
- Embossed New Era neck taping
- Locker loop
- Raglan sleeves embossed with subtle Diamond Era pattern
- Vislon zipper with easy-grip, textured New Era zipper pull
- Silicone New Era flag logo on left sleeve
- Drop tail hem





GRAPHITE



ROYAL



TRUE NAVY



BLACK



**CAPS
& KNIT
BEANIES**



AND BREW VIEW



**Diamond Era Stretch Cap
NE1121 \$12.98**

New Era's iconic fabric, developed for pro baseball, in a moisture-wicking, comfortable stretch cap.

Adult Sizes: S/M(6⁷/₈-7¹/₄),
M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

FABRIC	100% polyester Diamond Era jacquard
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



**Original Fit Diamond Era
Flat Bill Snapback Cap**

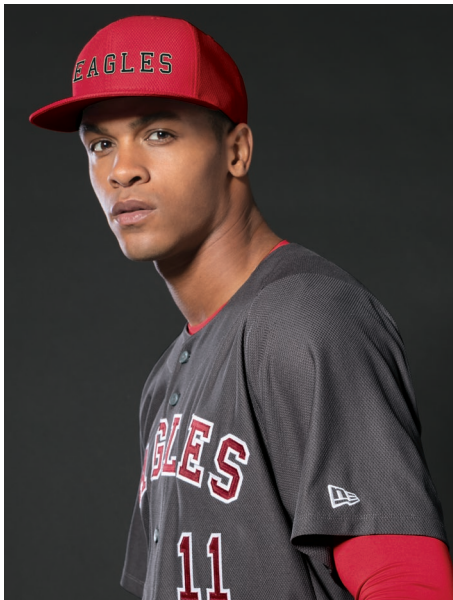
NE404 \$12.98

New Era's exclusive moisture-wicking fabric and renowned fit in a trend-right flat bill.

**Youth Original Fit Diamond Era
Flat Bill Snapback Cap**

NE304 \$12.98

FABRIC	100% polyester Diamond Era jacquard
STRUCTURE	Structured
PROFILE	High
CLOSURE	7-position adjustable snap



SNAPBACK

9FIFTY

Original Fit Snapback Trucker Cap

NE403 \$12.98

A cap that merges the fit that made New Era famous with the on-trend, tried-and-true trucker look.

FABRIC	100% cotton twill front panels and bill, 100% polyester mid and back panels
STRUCTURE	Structured
PROFILE	High
CLOSURE	7-position adjustable snap



GREY/GRAPHITE



DEEP NAVY/DEEP NAVY



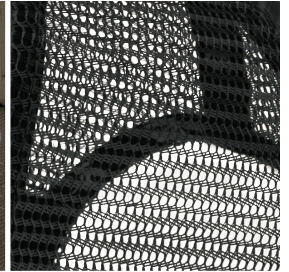
OLIVE/BLACK



BLACK/BLACK



CAMO/BLACK



9FIFTY

Original Fit Flat Bill Snapback Cap

NE402 \$12.98

This cap is reminiscent of the one that made New Era famous—a flat bill, high profile, wool-like poly fabric and a classic snapback closure.

FABRIC	100% polyester
STRUCTURE	Structured
PROFILE	High
CLOSURE	7-position adjustable snap



SCARLET



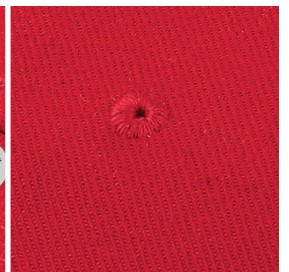
LEAGUE NAVY



GRAPHITE



BLACK



Flat Bill Snapback Cap

NE400 \$12.98

This style has an urban attitude thanks to the iconic flat bill and old-school snapback closure.

FABRIC	100% cotton
STRUCTURE	Structured
PROFILE	High
CLOSURE	7-position adjustable snap



STRETCH FIT

39THIRTY

Shadow Stretch Mesh Cap

NE702 \$12.98

This cap has a pro football heathered look and breathable, stretchable mesh for the ultimate in comfort and fit.

Adult Sizes: S/M(6⁷/₈-7¹/₄), M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

FABRIC	96/4 poly/spandex Shadow Stretch Mesh front panels and bill, 100% polyester mid and back panels
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



39THIRTY

Vintage Mesh Cap

NE1080 \$13.98

This modern cap evokes the look of a bygone age with worn-in details and breathable mesh.

Adult Sizes: S/M(6⁷/₈-7¹/₄), M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

FABRIC	100% cotton twill front panels and bill; 85/15 poly/spandex mesh mid and back panels
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



NEW ERA



Stretch Mesh Contrast Stitch Cap

NE1120 \$11.58

A stretch fit offers superior comfort while contrast stitching gives this breathable cap visual appeal.

Adult Sizes: S/M(6⁷/₈-7¹/₄),
M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

FABRIC	100% cotton in front two panels; 100% polyester Spacer Mesh in mid and back panels
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



WHITE/BLACK



ROYAL/WHITE



DEEP NAVY/WHITE



BLACK/WHITE



GRAPHITE/RED



GRAPHITE/VICE BLUE



GRAPHITE/CYBER GREEN



GREY/STEEL/
GRAPHITE



WHITE/ROYAL/
BLACK



WHITE/DEEP
ORANGE/BLACK



WHITE/
SCARLET/BLACK

STRETCH FIT

39THIRTY

Stretch Mesh Cap

NE1020 \$11.58

Get into the game without losing your cool. Spacer Mesh panels on cap back allow cooling ventilation on even the warmest days.

Adult Sizes: S/M(6⁷/₈-7¹/₄),
M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

Youth Stretch Mesh Cap

NE302 \$11.58

Youth Sizes:
Toddler/Child (6-6³/₈),
Child/Youth (6¹/₂-6³/₄)

FABRIC	100% cotton in front two panels; 100% polyester Spacer Mesh in mid and back panels
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



NEW ERA



Tech Mesh Cap

NE1090 \$12.98

With SOLARERA™ 50+ UV protection, MICROERA™ odor-controlling technology and COOLERA™ sweat-wicking technology, this textured cap also has the comfort of a stretch fit.

Adult Sizes: S/M(6⅞-7¼), M/L(7⅓-7½), L/XL(7⅝-7¾)

FABRIC	100% polyester
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



Hex Mesh Cap

NE1070 \$12.98

A unique hex mesh pattern, contrast piping and a stretch fit give this moisture-wicking cap undeniable appeal.

Adult Sizes: S/M(6⅞-7¼), M/L(7⅓-7½), L/XL(7⅝-7¾)

FABRIC	100% polyester
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



**STRETCH
FIT**

39THIRTY

**Structured
Stretch Cotton Cap**

NE1000 \$10.98

Finding a comfortable fit is easy with the New Era stretch fit in breathable cotton.

Adult Sizes: S/M(6⁷/₈-7¹/₄),
M/L(7¹/₈-7¹/₂), L/XL(7³/₈-7³/₄)

FABRIC	97/3 cotton/spandex
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



CAMO



ORANGE



BLACK



DEEP NAVY



ROYAL



WHITE



SCARLET RED



DARK GREEN



BROWN



PURPLE



GOLD



VICE BLUE



SHARK TEAL



CYBER GREEN



STONE



GRAPHITE



MAROON

Ballistic Cap

NE701 \$12.98

Inspired by pro sports caps, this style combines a textured ballistic nylon visor with a sleek stretch-poly crown for unending comfort.

Adult Sizes: S/M(6 7/8-7 1/4),
M/L(7 1/8-7 1/2), L/XL(7 3/8-7 3/4)

FABRIC	95/5 poly/spandex, 100% ballistic nylon visor and top button
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



BALLISTIC NYLON VISOR



GREY/
CHARCOAL

SCARLET/
CHARCOAL

ROYAL/
CHARCOAL

LEAGUE NAVY/
CHARCOAL

BLACK/
CHARCOAL

CAMO/
CHARCOAL



Interception Cap

NE1100 \$10.98

Pops of color on the undervisor and top button make this cap the perfect choice to complement a company or team logo.

Adult Sizes: S/M(6 7/8-7 1/4),
M/L(7 1/8-7 1/2), L/XL(7 3/8-7 3/4)

FABRIC	97/3 cotton/spandex, 100% cotton undervisor and top button
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Stretch fit



GRAPHITE/
BLACK

GRAPHITE/
SCARLET

GRAPHITE/
DARK GREEN

GRAPHITE/
GOLD

GRAPHITE/
CAROLINA

GRAPHITE/
ORANGE

GRAPHITE/
ROYAL

GRAPHITE/
DEEP NAVY

GRAPHITE/
PURPLE



**ADJUST-
ABLE**

9FORTY

Adjustable Structured Cap

NE200 \$10.98

A hook and loop adjustable strap closure means this cap offers a comfortably snug fit.

FABRIC	100% cotton
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	Hook and loop



WHITE

KHAKI

SCARLET RED



ROYAL

DEEP NAVY

BLACK



9TWENTY

Adjustable Unstructured Cap

NE201 \$10.98

An authentic silhouette with the comfort of an unstructured, adjustable fit.

FABRIC	100% cotton
STRUCTURE	Unstructured
PROFILE	Low
CLOSURE	Fabric strap with adjustable D-clip



WHITE

STONE

DEEP NAVY

GRAPHITE

BLACK



Snapback Trucker Cap

NE205 \$11.58

This 5-panel cap has mesh mid and back panels for superior ventilation and a trend-right snapback closure for an easily adjustable fit.

FABRIC	100% cotton twill front panels and bill; 100% polyester mid and back panels
STRUCTURE	Structured
PROFILE	High
CLOSURE	7-position adjustable snap



Snapback Contrast Front Mesh Cap

NE204 \$11.58

You'll look cool—and stay cool—in this adjustable cap with mesh panels for ventilation and a contrast front.

FABRIC	100% cotton in front two panels; 100% polyester Spacer Mesh in mid and back panels
STRUCTURE	Structured
PROFILE	Mid
CLOSURE	7-position adjustable snap



KNIT BEANIES

BEANIE

Knit Beanie

NE900 *Pricing Upon Request*
ONE SIZE FITS MOST

With 1x1 rib knit at the top and 3x3 rib knit at the bottom edge, this fleece-lined beanie is a warm, laid-back favorite. A tonal embroidered New Era flag adds subtle character.

FABRIC	100% acrylic shell, 100% polyester fleece lining
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FLEECE LINING



TONAL EMBROIDERED NEW ERA FLAG ON SIDE



GREY



RED



COOL BLUE



DEEP NAVY



SLATE GREY



BLACK

BEANIE

Sideline Beanie

NE902 \$11.98
ONE SIZE FITS MOST

With its heather stripes, dual-colored pom and warm fleece lining, this is the beanie frequently spotted on pro football players and fans. A tonal embroidered New Era flag adds subtle character.

FABRIC	100% acrylic shell, 100% polyester fleece lining
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TONAL EMBROIDERED NEW ERA FLAG ON SIDE



BLACK/GOLD



BLACK/SCARLET



BLACK/GRAPHITE



NAVY/GRAPHITE



ROYAL/GREY



RED/NAVY





BEANIE

Ribbed Tailgate Beanie

NE903 \$10.98

ONE SIZE FITS MOST

Ribbed and striped, this warm beanie is perfect for team events or everyday wear. A tonal embroidered New Era flag adds subtle character.

FABRIC	100% acrylic yarn
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TONAL EMBROIDERED NEW ERA FLAG ON SIDE



RED/BLACK



ROYAL/BLACK



CYBER GREEN/
GRAPHITE



NAVY/
GRAPHITE



BLACK/
GRAPHITE



FIND YOUR SIZE

Spec sheets offer more information. Look for color swatches, in-depth product descriptions and a helpful how-to-measure section.

New Era® Heritage Blend Varsity Tee. NEA107

The colorblock tee has unbelievable softness with heritage-inspired contrast.

FABRIC

- 4.4-ounce, 60/40 ring spun combed cottonpoly, 30 angles

DETAILS

- Heat transfer label for tag-free comfort
- Solid color back
- Flare right hemline
- Heat transfer New Era flag logo on left sleeve
- Woven New Era badge at hem
- Side vents

CARE INSTRUCTIONS

Machine wash cold with like colors, do not use fabric softener. Tumble dry low, remove promptly, only non-chlorine bleach when needed, cool iron if necessary, do not dry clean.

HOW TO MEASURE

CHEST
With arms down at sides, measure around the upper body, under arms and over the fullest part of the chest.

SIZE CHART

	XS	S	M	L	XL	XXL	3XL	4XL
Chest	32-34	35-37	38-40	41-43	44-47	48-51	52-56	57-61

COLOR INFORMATION

PSB-NTR-BLACK	PSB-TRN-C	PSB-TRN-C	PSB-TRN-C

ADULT



CHEST

	XS	S	M	L	XL	XXL	3XL	4XL
CHEST	32-34	35-37	38-40	41-43	44-47	48-51	52-56	57-61

LADIES



BUST

	XS	S	M	L	XL	XXL	3XL	4XL
SIZE	2	4/6	8/10	12/14	16/18	20/22	24/26	28/30
BUST	32-34	35-36	37-38	39-41	42-44	45-47	48-51	52-55



STYLE INDEX

STYLE	NAME	PRICE	PAGE
LNEA100	Ladies Heritage Blend Crew Tee	Pricing Upon Request	7
LNEA101	Ladies Heritage Blend V-Neck Tee	\$10.98-\$11.98	8
LNEA104	Ladies Heritage Blend 3/4-Sleeve Baseball Raglan Tee	\$17.98-\$18.98	10
LNEA105	Ladies Heritage Blend Racerback Tank	Pricing Upon Request	13
LNEA106	Ladies Heritage Blend Hoodie Tank	\$15.98	12
LNEA107	Ladies Heritage Blend Varsity Tee	\$15.98	9
LNEA122	Ladies Sueded Cotton Full-Zip Hoodie	\$29.98	22
LNEA130	Ladies Tri-Blend Performance Scoop Tee	\$13.98	14
LNEA131	Ladies Tri-Blend Performance Pullover Hoodie Tee	\$23.98	17
LNEA132	Ladies Tri-Blend Performance Baseball Tee	\$19.98	16
LNEA200	Ladies Series Performance Short Sleeve Scoop Tee	\$17.98	37
LNEA300	Ladies Venue Home Plate Polo	\$33.98-\$35.98	35
LNEA500	Ladies French Terry Pullover Hoodie	\$43.98	25
LNEA502	Ladies French Terry Full-Zip Hoodie	\$49.98	26
LNEA503	Ladies French Terry Baseball Full-Zip	\$45.98	27
LNEA510	Ladies Tri-Blend Fleece Pullover Hoodie	\$39.98	29
LNEA511	Ladies Tri-Blend Fleece Full-Zip Hoodie	\$43.98	30
NE200	Adjustable Structured Cap	\$10.98	54
NE201	Adjustable Unstructured Cap	\$10.98	54
NE204	Snapback Contrast Front Mesh Cap	\$11.58	55
NE205	Snapback Trucker Cap	\$11.58	55
NE302	Youth Stretch Mesh Cap	\$11.58	50
NE304	Youth Original Fit Diamond Era Flat Bill Snapback Cap	\$12.98	45
NE400	Flat Bill Snapback Cap	\$12.98	47
NE402	Original Fit Flat Bill Snapback Cap	\$12.98	46
NE403	Original Fit Snapback Trucker Cap	\$12.98	46
NE404	Original Fit Diamond Era Flat Bill Snapback Cap	\$12.98	45
NE701	Ballistic Cap	\$12.98	53
NE702	Shadow Stetch Mesh Cap	\$12.98	48
NE900	New Era Knit Beanie	Pricing Upon Request	56
NE902	New Era Sideline Beanie	\$11.98	56
NE903	New Era Ribbed Tailgate Beanie	\$10.98	57
NE1000	Structured Stretch Cotton Cap	\$10.98	52

STYLE	NAME	PRICE	PAGE
NE1020	Stretch Mesh Cap	\$11.58	50
NE1070	Hex Mesh Cap	\$12.98	51
NE1080	Vintage Mesh Cap	\$13.98	48
NE1090	Tech Mesh Cap	\$12.98	51
NE1100	Interception Cap	\$10.98	53
NE1120	Stretch Mesh Contrast Stitch Cap	\$11.58	49
NE1121	Diamond Era Stretch Cap	\$12.98	44
NEA100	Heritage Blend Crew Tee	Pricing Upon Request	7
NEA102	Heritage Blend Long Sleeve Crew Tee	\$13.98-\$14.98	8
NEA104	Heritage Blend 3/4-Sleeve Baseball Raglan Tee	\$17.98-\$18.98	10
NEA107	Heritage Blend Varsity Tee	\$15.98	9
NEA120	Sueded Cotton Crew Tee	\$13.98	18
NEA121	Sueded Cotton 3/4-Sleeve Baseball Raglan Tee	\$17.98	19
NEA122	Sueded Cotton Full-Zip Hoodie	\$29.98	22
NEA130	Tri-Blend Performance Crew Tee	\$13.98	14
NEA131	Tri-Blend Performance Pullover Hoodie Tee	\$23.98	17
NEA200	Series Performance Crew Tee	\$17.98	37
NEA201	Series Performance Long Sleeve Crew Tee	\$19.98	37
NEA220	Diamond Era Full-Button Jersey	\$29.98	38
NEA221	Diamond Era 2-Button Jersey	\$27.98	39
NEA300	Venue Home Plate Polo	\$33.98-\$35.98	35
NEA500	French Terry Pullover Hoodie	\$43.98	25
NEA501	French Terry Crew	\$39.98	25
NEA502	French Terry Full-Zip Hoodie	\$49.98	26
NEA503	French Terry Baseball Full-Zip	\$45.98	27
NEA510	Tri-Blend Fleece Pullover Hoodie	\$39.98	29
NEA511	Tri-Blend Fleece Full-Zip Hoodie	\$43.98	30
NEA512	Tri-Blend Fleece 1/4-Zip Pullover	\$41.98	31
NEA600	Cage Short Sleeve 1/4-Zip Jacket	\$45.98	40
YNEA200	Youth Series Performance Crew Tee	\$15.98	37
YNEA220	Youth Diamond Era Full-Button Jersey	\$27.98	38
YNEA221	Youth Diamond Era 2-Button Jersey	\$25.98	39
YNEA600	Youth Cage Short Sleeve 1/4-Zip Jacket	\$39.98	40





 NEW
ERA